Molly Jacobs

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Texas Christian University, Forth Worth, TX

August 2023- May 2024

Certificate in Ranch Management

Texas Tech University, Lubbock, TX

August 2018- Summer 2022

Bachelor of Science in Agricultural Communications

Legacy Preparatory Christian Academy, Magnolia, TX

August 2013- May 2018

Professional Experience:

Winch Ranch, Retail Beef Sales and Marketing

May 2024- present

- Managed retail center and online store
- Created marketing campaigns and planned sales parties
- Pitched to restaurants and cultured relationships with chefs and owners
- Assisted in all ranch duties and cattle works

Capital Farm Credit, Intern

June 2022- August 2022

- Assisted loan officers and admins
- Managed loans through the processing pipeline
- Attended marketing and promotional events
- Presented to executive management about current issues facing customers

FiberMax Center for Discovery, Intern

August 2021- May 2022

- First line of defense for Executive Director
- Supervised and set up events
- Organized silent auction and billing for gala
- Managed front desk

P-6 Farms, Farm Hand

September 2016- April 2018

- Taught Agricultural Education to 200+ kids
- Operated carnival rides
- Managed concession stands and store
- Planted and maintained corn maze and other crop fields

Skills:

- Adobe/ Creative Cloud
- Photography
- Office 365 (Word, Excel, OneDrive, PowerPoint)
- Marketing & social media
- Communication
- Interpersonal relationships
- Horsemanship & stockmanship

REFERENCE

Matthew Garcia- (255)-772-9414

- Director at Texas Christian University's
Ranch Management Program
Matt McLennan- (806)-736-0511

Former professor at TCU Ranch Management